

20  
23

# Retail Survey Results

## TOP TEN FAVORITES

### RETAILERS

1. Son Glow Boutique
2. The Boyer Bakery
3. Spencer's Place
4. Surprise Comics
5. Arizona Quilts
6. Just Be Youtiful
7. Sher's Clothing
8. Musical Surprise
9. Kimbur Pet Wash & Suites
10. Karen's Hallmark

### RESTAURANTS

1. Bonfire Craft Kitchen & Tap House
2. Rio Mirage Cafe
3. Vogue Bistro
4. Saigon Kitchen
5. The Toast Craft Kitchen & Cocktails
6. Oregano's
7. Hurricane Grill & Wings
8. Angry Crab Shack
9. Babbo Italian Eatery
10. State 48 Brewery

## TOP TEN DESIRED

### RETAILERS

1. Hobby Lobby
2. Whole Foods
3. Ikea
4. Joann Fabrics and Crafts
5. Old Navy
6. Nordstrom Rack
7. Aldi
8. JCPenney
9. Macy's
10. Chico's

### RESTAURANTS

1. The Cheesecake Factory
2. Cheddar's Scratch Kitchen
3. Cracker Barrel
4. El Pollo Loco
5. BJ's Restaurant & Brewhouse
6. Postino
7. Pita Jungle
8. P.F. Chang's
9. Pappadeaux Seafood Kitchen
10. Portillo's

## MOST DESIRED DINING EXPERIENCE

1. Unique Foodie Eats

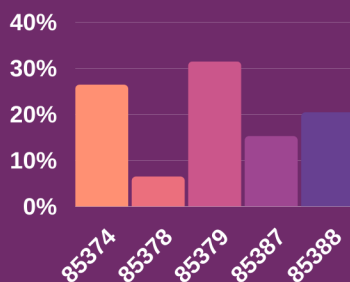
2. Fine Dining

3. Eat-ertainment

## RESPONSES - 5,361

86.23%  
Live in  
Surprise

### ZIP CODE



### AGE

|              |        |
|--------------|--------|
| Less than 18 | .68%   |
| 18 - 25      | 7.16%  |
| 26 - 34      | 14.52% |
| 35 - 45      | 22.32% |
| 46 - 55      | 20.29% |
| 55+          | 35.02% |

### KIDS UNDER 18 IN YOUR HOUSEHOLD

