MEMORANDUM

Date: May 23, 2022

To: The Honorable Chair and Members
Pima County Board of Supervisors

From: Jan Lesher
County Administrator

Re: Quarterly Update on PimaRecovers.com

The Communications, Grants Management and Innovation (GMI), Analytics and Data Governance (ADG), and Information Technology (ITD) departments continue to make improvements to the federal COVID funding dashboard, pimarecovers.com.

Since the site's launch in February, the PimaRecovers team has finalized the full display of Coronavirus Aid, Relief, and Economic Security Act's Coronavirus Relief Fund (CRF) and the American Rescue Plan Act's Coronavirus State & Local Fiscal Recovery Fund (CSLFRF). The entirety of the CARES CRF funds and just over 25 percent of the ARPA CSLFRF funds are shown to have been expended. The program summaries for these funding sources can be fund under the category page links at the top of the home page.

Data Under Development for Display

The Emergency Rental Assistance funds data will be added to the website before the end of May. This data set was delayed due to the additional funding added from the Congress and having to be reallocated in the financial software. This has caused significant manual input and editing by Grants Management staff as well as Community Workforce Development Department. There are still a few funding sources to be analyzed, vetted, and displayed on the transparency website, including CARES supplemental Appropriations Act and CARES Formula funds. Through coordinated efforts, GMI and ADG developed a process to ensure accuracy of these funds before being published.

Beyond the success stories that resulted from the deployment of this funding, and first person accounts from constituents, Communications and GMI are collecting and analyzing quantitative data for display on the website. They are creating a series of infographics, tables and charts to help better visualize the efforts that have taken place. An example of this can be found at the bottom of the Economic Recovery page. The goal will be to add simple, easily understandable visuals that can help tell the story over and above the provision of raw, aggregated data.

Overview - Total CRF Grants Issued to Small Business Support		
Total Business Grants Issues	**Total Grants**	**Total $**
Downtown - Operational Support	49	$ 87,651.96
Downtown - Café Support	23	$ 107,492.83
4th Ave - Operational Support	42	$ 205,984.13
4th Ave - Café Support	11	$ 15,276.34
Pima CARES Small Business Grant Support	109	$ 730,391.58
Small Business Childcare Support	27	$ 193,688.85
Food Pantry Support	10	$ 1,899,221.00
Total Grants Distributed to Small Businesses	**271**	**$ 3,239,706.69**

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Additionally, Communications is working with GMI and ADG to create a standard data set that can be sent to all programs that have federal COVID relief funds. This will aid departments that have experienced staff turnover who are responsible for administering these funds.

Using the data collected, they will develop a timeline that will have overlays showing not only the sources of the funding, but also how those funds directly impacted response operations. For example, the public will be able to see that shortly after receiving CARES funds how much rental assistance dollars were deployed to qualifying recipients. The hope is to make this interactive so that people can choose from a variety of overlays including cases per day/week, tests by day/week, vaccines by day/week, rental assistance with GIS, and businesses requesting and receiving funds.

Success Stories
Additional success stories have been added to highlight the programs that had or are currently in place. The next series of public health related stories will showcase the work done by the health department to create an equitable approach in both vaccine and testing. The two programs highlighted will be Mitigating COVID in Communities of Color (MC3), and the Health Department's work with the County's Tribal partners.

A series of video stories is under development to help clarify the distinction between category types. We have had some feedback pertaining to the meaning behind the categories and an effort is being made to further define this for the public.

Who is Viewing the Site
Communications is tracking page reach and trying to identify the population that is accessing this website. So far, few people are viewing the data on the site or the success stories posted there. Communications will increase its efforts to make the public aware of the site, including promoting the posting of new success stories. It is hoped demonstrating how the deployment of these funds is benefiting County residents will help increase public views of the dashboard.

JKL/anc

c: Carmine DeBonis, Jr., Deputy County Administrator for Public Works
        Francisco García, MD, MPH, Deputy County Administrator & Chief Medical Officer,
          Health and Community Services
        Mark Evans, Director, Communications Office
        Dan Hunt, Director, Information Technology
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