



Community Profile

TOGETHER WE'RE BETTER



Plano

Economic Development



Arbor Hills Nature Preserve

▶ PLANO AT A GLANCE



Legacy West

A Global Business Center

Plano, Texas, located 19 miles north of downtown Dallas, is the fourth largest city in the Dallas-Fort Worth region with over 287,000 residents. Plano is home to over 13,000 businesses and 67 *Forbes* Global 2000 companies, which includes many globally-recognized brands.

STATISTICS

- DFW Population: **7.7 Million**
- DFW Labor Force: **4.3 Million**
- Collin County Population: **1.1 Million**
- Plano Population: **287,037**
- Fortune 1000 Headquarters: **2**

FINANCIAL DATA

- Median Household Income: **\$95,002**
- Per Capita Income: **\$49,792**
- Median Home Value: **\$387,200**

**Source: U.S. Department of Labor Statistics, U.S. Census Bureau*

MEDIAN AGE
38 ^{YRS}
BACHELOR'S DEGREE+
59%
DECENNIAL POPULATION GROWTH
9.5%
FORBES GLOBAL 2000 COMPANIES
67
LAND AREA
72 ^{SQ MI}



FORBES GLOBAL 2000 COMPANIES*

JPMorgan Chase	Atlantic Aviation Ohana a KKR company	Wipro
Bank of America	Denso	QBE North America
Toyota Motor North America	ABB Power Electronics	TDK-Lambda Americas
Samsung Electronics America	Starbucks Corporate	Kodiak Networks a Motorola Solutions company
Verizon	Marubeni Transport Services	Yum! Brands
AT&T	Fannie Mae	Bio-Rad Technologies
Walmart Tech Center	Fresenius Medical Care	Delta Electronics
NTT DATA a Nippon Telegraph and Telephone company	Freddie Mac	Equinix
Ford Motor Credit	Hewlett Packard Enterprise	Randstad North America
Siemens	Tata Consultancy Services	Lotte Confectionery
Cigna	SK Signet Manufacturing Texas	Altice
PepsiCo	Ericsson	Atmos Energy
UBS	Boeing	Palo Alto Networks
Capital One Finance	L3 Harris Technologies	NortonLifeLock a Gen Digital company
Coca-Cola North America	Toyota Tsusho Systems	Doosan Robotics
Costco IT Center	Intuit	Tech Mahindra Americas
Abbott	Albertsons Tech Center a Safeway & Cerberus company	Mitsubishi Aircraft America
KDDI	Cognizant	Softweb Solutions an Avnet company
Hyundai Capital America	Allied Waste Industries a Republic Services company	Maven Wave Partners an Atos company
FedEx	Carmax Tech Center	PennyMac Financial Services
CA Technologies a Broadcom company	Thomson Reuters Markets a Woodbridge company	Samsung SDS
Tokio Marine North America	Heartland Payment Systems a Global Payments company	Bread Financial
Mizuho Bank		

* Ranked by size

Largest Private Employers*

1000+ EMPLOYEES	500-999 EMPLOYEES
JPMorgan Chase Capital One Finance Bank of America Toyota Motor North America AT&T Liberty Mutual Insurance Ericsson Medical City Plano USAA Samsung Electronics America NTT DATA Fannie Mae PepsiCo Frito-Lay Texas Health Plano FedEx Stewart Systems Hewlett-Packard Enterprise	Tech Mahindra Americas Abbott Palo Alto Networks Integer Holdings Transamerica Tyler Technologies Pizza Hut, U.S. Children's Health Crestron Electronics Hilti North America Baylor Scott & White The Heart Hospital Alkami Technology U.S. Renal Care Baylor Scott & White Medical Center Inogen PennyMac Financial Services Samsung Telecommunications America Samsung Research America Cigna Healthcare of Texas

* Ranked by size

Employment By Industry

21.5%	18.5%	12%	11%	10%
Trade, Transportation and Utilities	Professional and Business Services	Education and Health Services	Government	Leisure and Hospitality
9%	7%	6%	3%	2%
Financial Activities	Manufacturing	Mining, Logging and Construction	Other Services	Information

DEMOGRAPHICS



Legacy Central

Population By Race

47%

White

22.2%

Asian

17.9%

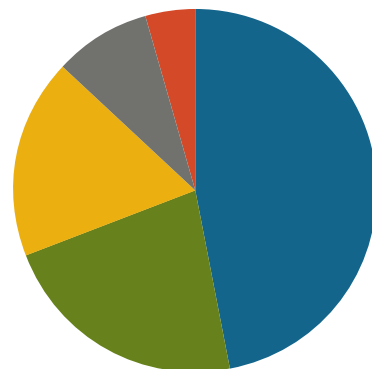
Hispanic

8.7%

African American
or Black

4.2%

Other



Source: American Community Survey

Population & Population Growth

	2000	2010	2022	Growth 2010-2020
Plano	222,030	259,841	287,037	9.5%
Collin County	491,675	782,341	1,109,462	28.5%
Dallas-Fort Worth	5,161,544	6,520,941	7,759,615	15.6%

Source: U.S. Census Bureau

WORKFORCE

Educational Attainment Age 25 & Older

	ASSOCIATES	BACHELORS	GRADUATE
Plano	5.5%	32%	27%
U.S.	8.7%	20.6%	13.1%

Source: American Community Survey

A Highly-educated Workforce With Proximity To Dallas' Large Labor Pool

59% Plano Adults with Bachelor's degree or higher

4.3 Million DFW Labor Force

3.8% Union affiliation in Texas

4.7% Union representation in Texas

Source: American Community Survey, U.S. Department of Labor Statistics

Texas is a Right-to-Work state with an active Workforce Commission that offers workforce-training grants.



A K-12 School District With A Long Tradition Of Excellence

The **Plano Independent School District (PISD)** has played a long and vital role in Plano’s economic success. Its reputation for excellence continues to lure professional families and, in turn, companies to Plano.

QUICK FACTS

Highest stand-alone credit ratings (Aaa/AA+) by any ISD (independent school district) in Texas

Awarded the highest rating of “Superior Achievement” in the state’s FIRST program for 18 consecutive years

Plano ISD boasts one of the highest performances on college entrance exams in the nation

PLANO ISD

Enrollment	50,154
Schools	72
SAT Reading	555
SAT Math.....	563
ACT Composite.....	26.7
U.S. Presidential Scholar Program Candidates	6
National Merit Scholar Semi-Finalists.....	105
Graduation Rate	95%

Source: Plano ISD



482,000 University Students Enrolled Within 200 Miles

A pipeline of college graduates from 32 public universities and colleges in the region.

University of Texas at Dallas, known for its science, engineering, math and business programs, offers 146 academic programs including 90 master’s and doctoral degree programs.

Collin College offers over 100 degrees and certificates. Its partnership with five universities allows students to remain on campus to complete a bachelor’s, master’s or doctoral degree.

DBU North, a satellite campus of Dallas Baptist University, offers 84 undergraduate programs including business and communication as well as 36 master’s degree programs including business administration, management, education and school counseling.

University Enrollment*

PLANO AREA UNIVERSITIES

Collin College (all campuses)	56,156
University of Texas at Dallas.....	31,570
Dallas Baptist University North	N/A

MAJOR DALLAS AREA UNIVERSITIES

University of North Texas	44,419
University of Texas at Arlington	40,990
Texas Woman’s University	15,443
Texas Christian University	12,212
Southern Methodist University	12,053
Texas A&M University-Commerce.....	11,401
Dallas Baptist University	4,348
University of North Texas-Dallas	3,701
Texas Wesleyan University	2,653
UT Southwestern Medical	2,358
University of Dallas	2,328

Source: Texas Higher Education Coordinating Board, University Websites
*Preliminary Fall 2022 data



A distinctive corporate address with sites, buildings and amenities demanded by global firms.

Our world-class business parks offer excellent amenities and ample inventory of office, flex and industrial buildings with over 1,600 acres available for commercial development. There are no development impact fees for water, wastewater or roadways.

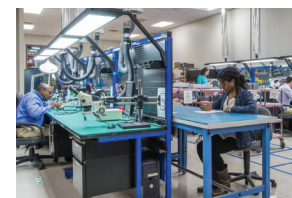
BUSINESS PARKS AND CORPORATE REAL ESTATE

LEGACY, a 2,600-acre master-planned business, retail and residential community, is located in northwest Plano along the Dallas North Tollway. It has over 36 million square feet of headquarters and regional office space. Legacy is a distinctive address for many top firms.



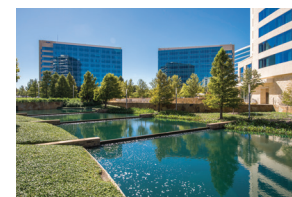
Notable Companies: JPMorgan Chase, Capital One Finance, Bank of America, Toyota Motor North America, Liberty Mutual Insurance, Ericsson, NTT DATA, PepsiCo, Frito-Lay, USAA, FedEx, Hewlett-Packard Enterprise, Tech Mahindra Americas, Abbott, Tyler Technologies, Pizza Hut, U.S., Children's Health Plano, Hilti North America, U.S. Renal Care, Prosperity Bank, Toyota Financial Services, Vylla Title, Intuit, CA Technologies, Aimbridge Hospitality, Verizon, The Vanguard Group, Boeing Global Services, Tokio Marine North America

RESEARCH/TECHNOLOGY CROSSROADS, an 800-acre district in Southeast Plano, is adjacent to President George Bush Turnpike (SH 190) and the Telecom Corridor® area.



Notable Companies: Ericsson, Inogen, Samsung Telecommunications America, Aligned Data Centers/Aligned Energy, Shutterfly, ABB Power Electronics, Natural Polymer International Corp (NPIC), Luminator Technology Group, SK Signet, CPI Satcom, O'Neil Digital Solutions (AKA Investors Business Daily), ESI, Spok, Beckett Collectibles, BlueCross BlueShield of Texas, Creation Technologies, Virtex, Varsity Spirit, UNICOM Engineering, Delta, Winzer, Morgan Newton

GRANITE PARK, on Sam Rayburn Tollway (SH 121) and the Dallas North Tollway, has over 2 million square feet of office and retail space. Future plans include constructing two additional buildings, creating nearly 1 million square feet of rentable space.



Notable Companies: Fannie Mae, Integer Holdings, Alkami Technology, Altice USA, Coca-Cola North America, Heartland Payment Systems, Trintech, Vine Oil & Gas, CarMax Tech Center, Siemens, Ford Motor Credit, Anderson Merchandisers, EWC, Reliant Rehabilitation, L3 Technologies, Stonebriar Commercial Finance, Granite Properties, GeoForce, Walmart Tech Center, KDDI America, Toyota Tsusho Systems

INTERNATIONAL BUSINESS PARK, a 300-acre master-planned office park with over 1.4 million square feet of office, lies at the intersection of Dallas North Tollway and President George Bush Turnpike (SH 190).



Notable Companies: CG Infinity, Hyundai Capital America, Tasty Restaurant Group, RamQuest, Media Distribution Solutions, Finastra, ReachLocal, MCI Events, MedHost, Interface Systems, NTFN, Great Lakes Educational Loan Services

LEGACY CENTRAL, an 85-acre technology focused mixed-use development with 1 million square feet of office, is located at the southwest corner of U.S. 75 (Central Expressway) and Legacy Drive.



Notable Companies: Samsung Electronics America, Transamerica Casualty Insurance, Samsung Research America, Freddie Mac, Ribbon Communications, TATA Consultancy Services, Peloton Interactive, The 20 Company MSP, Roland Technology Group, Hioki USA, Brainvire Infotech, Cheil USA

Excellent Access To Air, Light Rail, Public Transit And Roads

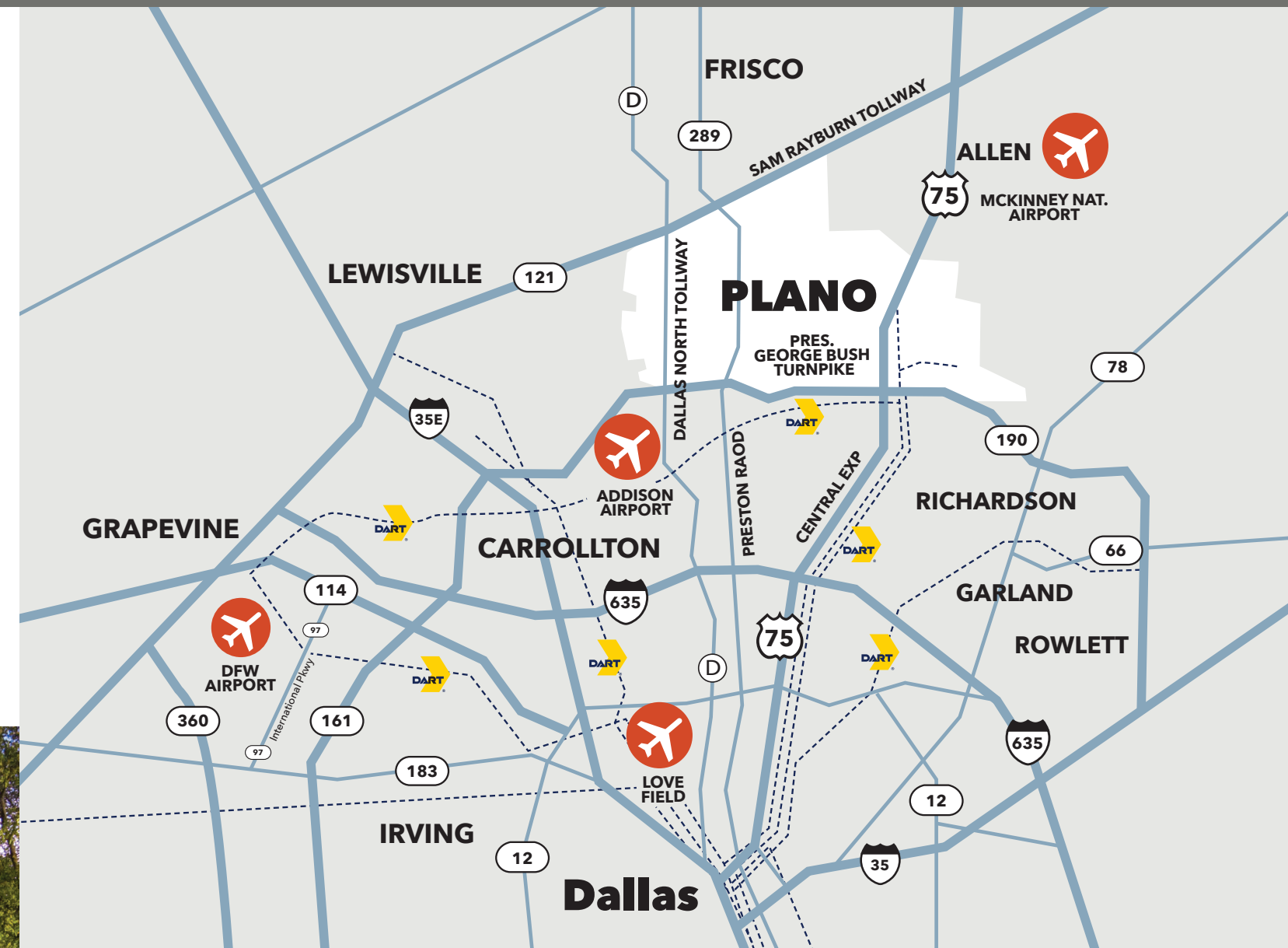
Plano's location in the Central Time Zone and close proximity to DFW International Airport allows same-day departures and returns for both the East and West coasts.

DFW International Airport, the world's second busiest in passenger operations, is the hub of American Airlines. DFW Airport is only one of two airports in North America with a CEIV Pharma certified community.

- Fly to every city in the continental U.S. within four hours
- Non-stop service to 193 domestic and 67 international destinations
- Served by 28 passenger airlines and 19 cargo carriers
- 30 minutes from Plano with direct access from both the President George Bush Turnpike and the Sam Rayburn Tollway.

Dallas Love Field is located seven miles from downtown Dallas, and only 30 minutes from Plano. It serves 13.5 million passengers a year.

Addison Airport and McKinney National Airport are 15 minutes from Plano. Addison Airport is the busiest general aviation airport in Texas.



Dallas Area Rapid Transit (DART) provides light rail service at two locations in Plano. The Silver Line, opening in late 2024, will provide a faster route to DFW International Airport. Bus and shuttle service are available throughout the city.

Highways: Plano contains within its boundaries SH 190 (President George Bush Turnpike), Dallas North Tollway, U.S. 75 (Central Expressway) and SH 121 (Sam Rayburn Tollway). Interstates 20, 30, 35 and 635 are within 30 minutes.

Port of Houston: The nation's largest port for waterborne tonnage is located 260 miles from Plano.

A Pro-business Location In A Pro-business State

- No personal or corporate income tax in Texas
- Right-to-Work state
- Pro-business regulatory environment
- “AAA” Bond Rating - City of Plano

Local Incentives

- Cash Grants
- Tax Abatement
- Freeport Exemption

State Incentives

- Texas Enterprise Fund (TEF)
- Texas Enterprise Zone Program
- Skills Development Training Grants

A national reputation as one of the best places for professional families to live and work.

Excellent public and private schools, low crime and diversity of housing options provide a great environment to raise a family. Proximity to Dallas offers all the advantages of a big city.

Recent Accolades

#1

Talent & Workforce in U.S. for Foreign Business Investment
- Financial Times and Nikkei

#1

City to Raise a Family
- StorageCafe

#1

U.S. City to Live a Family Lifestyle In
- RISMedia

#1

Park System in Texas
- The Trust for Public Land

#2

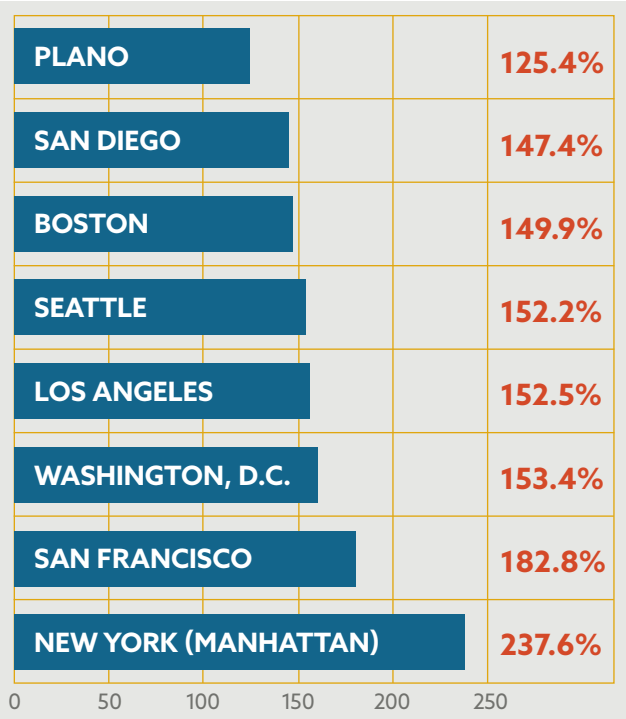
Best Place to Live (in Texas)
- Livability

#6

Where Americans are Happiest
- SmartAsset

Cost Of Living

Compared to other metropolitan areas in the U.S., living in Plano helps your money go further. With a relatively low cost of living, high median incomes, and a variety of housing options, you can enjoy a lifestyle that would be all but impossible on the West or East Coast.



Source: Council for Community and Economic Research, 2022 Q3 Data



SMART PEOPLE. SMART PLACE.®



The Shops at Willow Bend



planotexas.org