

For Immediate Release

June 7, 2021

## Bird Lands in Plano Starting Today



Just in time for summer, Bird Rides is bringing e-scooters to Plano. Riders will pay per minute to use a Bird Rides scooter and can find them using a mobile phone application.

The company offers scooters to Plano residents and visitors as an alternative transportation option to help reduce carbon emissions and reduce the number of cars on our streets.

The electric scooters can travel at a maximum speed of 15 mph and can be used on streets with speed limits 35 mph or below. Scooters must not be parked within a pedestrian pathway or blocking a driveway. Riders must be at least 18 years old and are required to obey all traffic laws and Rules of the Road. Riders are encouraged to wear a helmet on every ride.

If a resident has questions or concerns about the e-scooters the company can be reached directly at 1-866-205-2442 or [hello@bird.co](mailto:hello@bird.co). More information about the company can be found on their website ([www.bird.co](http://www.bird.co)) and on their blog ([www.bird.co/blog](http://www.bird.co/blog)).

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**Editor's Note:** For additional information on the City of Plano Bike and Scooter share program, click [here](#).

### Media Contacts

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**About Plano**

Plano, Texas, is the largest city in Collin County with a population of 286,980 as of January 2021. Incorporated in 1873, the city is located 20 miles north of Dallas. Niche and AreaVibes recently named Plano as one of the Best Cities to Live in America. Forbes designated Plano one of America's safest cities. The City offers a high quality of life that includes nationally recognized schools, award-winning parks, and sustainability initiatives and a wide variety of multi-cultural neighborhoods appealing to families, young singles and retirees. Plano is home to the headquarters or regional operations of major corporations such as Toyota, Liberty Mutual, JPMorgan Chase, Boeing Global Services, Fannie Mae, FedEx Office, JC Penney, Rent-A-Center, Cinemark Holdings, Peloton, Denbury Resources and Samsung. Our dynamic community features excellent restaurants, vibrant shopping and entertainment venues, a lively historic downtown district and active local arts scene. Easy access to DART light rail and major highways makes Plano a convenient place to live, work and visit. To learn more about Plano, go to our website at [plano.gov](http://plano.gov).