



MEMORANDUM

Date: February 22, 2022

To: The Honorable Chair and Members
Pima County Board of Supervisors

From: Jan Leshner 
Acting County Administrator

Re: **PimaRecovers.com Dashboard Update**

The Board directed staff in November to create a public dashboard for tracking COVID-19 relief funding. A rudimentary website launched in mid-December while a team of County departments built out a more interactive and user-friendly site. The first version of that new site went live today.

Key Features

The home page of PimaRecovers.com provides public review of the two largest funding awards received by Pima County thus far to address the COVID-19 crisis: 1) an allocation of \$203,421,668 from the Coronavirus State & Local Fiscal Recovery Fund (CSLFRF), authorized by the American Rescue Plan Act (ARPA) of 2021; and 2) an allocation of \$87,107,597 from the Coronavirus Relief Fund (CRF) Award, authorized by the Coronavirus Aid, Relief, and Economic Security Act (CARES) of 2020. The website aggregates these two federal sources, and provides a breakdown of their use, by category: Public Health; Economic Recovery; Eviction Prevention and Utility Assistance; and Infrastructure.

Data graphics throughout PimaRecovers.com use Microsoft PowerBI, an interactive tool that allows site visitors to drill down into the data to see how pandemic relief funds have been deployed – by grant award source and expenditure type -- to address the primary and secondary effects of the COVID-19 crisis. All of this data is tied directly to the County's financial systems and is updated daily.

The Board also asked that the site provide examples of how COVID-19 funds are directly benefiting the people of Pima County. Those stories are posted to the Success Stories page. The Communications Office has completed several success stories and will continue to complete stories weekly as needed as grant awards are implemented. The site includes a solicitation to the public to submit their own stories about how COVID-19 relief funds have aided them or their business or organization.

In addition, program highlights will be found in the community impacts section of each category page. This section will change over time and be updated on a regular basis to show quantitative and qualitative outcomes from various projects.

All communications to the Board about pandemic-related grant funding, as well as grant reports and updates required by funders, are also posted on the site.

Still to Come

The Analytics and Data Governance (ADG), Grants Management and Innovation (GMI) Departments are continuing to refine the data presentation in PowerBI. In addition to the two major federal funding sources currently being displayed on the PimaRecovers.com, the County has received a number of other federal, state, and private grants intended for pandemic relief. The site will also provide tracking for that spending in the next few months.

Marketing

Now that this initial phase of the interactive data is live, the Communications Office will begin promoting the site to the public via traditional media, social media, and the County newsletter. After the initial communications push, the Office will continue to promote the site via social media every two weeks for the next year, or anytime there is a major change or upgrade to the site or data presentation.

c: Michelle Campagne, Director, Finance and Risk Management
Mark B. Evans, Director, Communications Department
Dan Hunt, Director, Information Technology
Regina Kelly, Director, Grants Management and Innovation
Ellen Moulton, Director, Analytics and Data Governance